



## **CURRICULUM VITAE**

**Shibu John, PhD**

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Faculty of Management Studies**

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### **Background**

Presently working as Professor (on deputation) in the Department of Hospital Management & Hospice Studies, Jamia Millia Islamia. I have total 24 plus years of work experience, which includes 19 years in higher education and 5 years in healthcare industry. Before joining Jamia Millia, worked in Jamia Hamdard and Indian Institute of Health Management Research, Jaipur.

Prior to joining education sector, I worked in different corporate hospitals for five years in their various administrative departments from June 1998 to October 2003.



1. Appointed as Technical Expert to assess and document the Covid19 Management by India. This activity is carried out under the facilitation from Ministry of Health and Family Welfare (MoHFW), with support from World Bank.
2. Chaired a committee to develop MSc course on Yoga Institute Management at the Morarji Desai National Institute of Yoga (MDNIY), Under Ministry of AYUSH, GoI

### **Publications**

John, S. (2012), Health Insurance and Healthcare Accessibility – a Critical Analysis, Interdisciplinary Journal of Management & Behavioral Sciences (IJMBS). Volume 1 issue no. 4

Abdin, S., Safeer, M. & John, S. (2012), Impact of foreign investment on telecommunication sector in India since liberalization, privatization and globalization, Journal of IMS Group, volume 9, no. 1.

Abdin, S., John, S. & Irani, S. (2012), Consumer Buying Behavior for Luxury Goods with reference to Economic Slowdown and Current Government's Budget Provision: a Strategy Matrix", Review of Professional Management, Volume 10, Issue no. 2

John, S. (2013), Health Insurance Structure in India – Current Practices and Challenges. International Journal of Research in Computer Application & Management, Volume no. 3, Issue no. 2

John, S., Dabas, K. & Dhingra, M. K. (2013), Factors Affecting Utilization of Operating Rooms in a Tertiary Care Hospital, Review of Professional Management, Volume 11, Issue no. 1

John, S., Sharma, R. & Dhingra, M.K. (2014), Role of Employee Satisfaction in Influencing Patient Satisfaction, International Journal of Research Foundation of Hospital and Healthcare Administration, Volume 1, Issue no. 1

John, S. & Abdin, S., (2013), Success and Failure of Indian Healthcare System, Indian Journal of Healthcare Quality & Management, volume no. 1-2, issue no. 8

John, S. & Ravichandran, N. (2014), Role of Community Based Health Financing in Delivering Healthcare Services, BVIMSR's Journal of Management Research

John, S., Dabas, K. & Naseem, I., Economic Evaluation of an Eye Hospital in Terms of Net Present Value and Profitability Index, International Journal of Research Foundation of Hospital and Healthcare Administration

John, S. & Firdausi, A. A., (2014) Managing conflicting Roles: Experiences of Indian Working Women, *Integral Review: A Journal of Management* ISSN: 0974-8032

Satar, M.S & John, S. (2016). A Study to Understand the Role of Healthcare Employees in Patient Perceived Service Quality. Conference proceedings “Global summit- 2015 on Make in India Transforming human resources and strategic development”, 19-20 March 2015”, National Institute of Entrepreneurship and Small Business Development, Noida, pages 44–51. ISBN 978-93- 80082-85

**Satar, M.S** and John. S. (2016). A Conceptual Model of Critical Success Factors for Indian Social Enterprises. *World journal of entrepreneurship management and sustainable development*. ISSN: 2042-5961 **Emerald Insight**. Vol. 12 No. 2 April (2016) pages: 113-138, DOI: <http://dx.doi.org/10.1108/WJEMSD-09-2015-0042>.

**Satar, M.S.**, John, S and Siraj, S. (2016). Use of Marketing in Social Enterprises, *International Journal of Social Entrepreneurship and Innovation*. ISSN: 2043-8265, **Inderscience**, Vol. 4 No. 1 March (2016) pages: 16-24, DOI: [10.1504/IJSEI.2016.075636](http://dx.doi.org/10.1504/IJSEI.2016.075636)

Satar, M.S & John, S. ‘Critical Success Factors of Social Entrepreneurship in India- an Empirical Study’ at *International Journal of Entrepreneurship and Small Business*, ISSN: 1741-8054; Inderscience Publishers. ≠ Scopus 5-Yr IF: 1.10 (Thomson Reuters)<sup>TM</sup> metric.<http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijesb> 2.

Singh P, John S, (2017) Determinants Affecting Infant and Maternal Mortality in Madhya Pradesh, *International Journal of Health Sciences & Research* ([www.ijhsr.org](http://www.ijhsr.org)) 176 – 184, Vol.7; Issue: 11

John, S., Singh P. (2017), Female Education and Health: Effects of Social Determinants on Economic Growth and Development. *International Journal of Research Foundation of Hospital and Healthcare Administration*, 5(2):1-5

Naseem, I., John, S., Goel, S. (2017), Assessment of the stigma associated with the HIV in the adolescents and recommended ways to reduce the stigma, *Review of Professional Management*, Volume 15, Issue no. 1

John, S, Iju S. 2017, Agency Management: The Insurance Agent and its Role. *IOSR Journal of Business and Management (IOSR-JBM)* e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 19, Issue 11. Ver. VII (November. 2017), PP 29-34

Deshmukh V, John S, Arora NK. Utilization of Postnatal Healthcare Services Delivered through Home Visitation and Health Facilities for Mothers and Newborns: An Integrative Review from Developing Countries. *Indian J Pediatr*. 2020;87(3):207-216. doi:10.1007/s12098-019-03101-4

Prakash G, John S, Singh P, Akhtar J. (2020), Export pattern of Indian biosimilar pharmaceutical products: A study of select Indian pharmaceutical companies. *Int J Pharmaceutical Research*. 12(3). DOI: <https://doi.org/10.31838/ijpr/2020.12.03.016>

Bansal G K & John S. (2020) Making Trans-Gender Healthcare a Priority in India- Journey towards Social Inclusion. *Indian Journal of Community Health*. Vol 32 (2)

John S. & Hasnain S.E. (2020). Higher Education Institutions in Building India a Benchmark with the World's Best Universities. *Reimagining Indian Universities*, AIU. (12)

John, S., Abdullah., Khan, J A. (2020). World battles covid-19: disease progression pattern in selected least and worst affected countries John. *Disaster Advances*. Vol. 13 (9) September (2020)

John S. & Kukreja A. (2020). Tackling Covid-19: Critical Evaluation of India's Response. *Indian Journal of Public Health Research & Development*, July 2020, Vol. 11, No. 7

John, S., Aqeel, U., Singh, P., Kukreja, A., John., S. (2020). Healthcare Capacity Building to Facilitate Pandemic Preparedness. *Disaster Advances*.

Aqeel, U., John, S., Rasool, I., Kukreja, A. (2020). Analyzing the Impact of Economic Shock Due to Covid19 on Consumer Behavior Pattern: A Cross Sectional Study conducted in Delhi & National Capital Region. *Bioscience Biotechnology Research Communications*.

Aqeel, U., John, S., John, S., Kukreja, A. (2020) Covid19 and Public Health Disruption: Living in the 'New Normal'. *Bioscience Biotechnology Research Communications*.

Ujalayan, U. & John, S. (2020) Biosimilars Pharmaceutical Market in India: Current Status, Challenges and Future perspective'. *Bioscience Biotechnology Research Communications*.

Bansal GK, John S. Isolation to Liberation- Story of Abhina: A Hijra Trans-Woman and an Entrepreneur. *Indian Journal of Gender Studies (SAGE) (ISSN 0973-0672)*. 2.

Bansal GK, John S. Realization of legal rights- a step towards empowerment of Transgender communities in India. Peer reviewed journal of Delhi University titled *Indian Journal of Lifelong Learning and Educational Guidance (ISSN 2349-0926)* 3.

Bansal GK, Dhas RT, John S. Hijra and Transgender (HTG): Healthcare and Human Rights in India. Book titled *Demystifying Transgender Healthcare: Addressing the Felt Need*. 2019 November. 48-57. Available from <https://www.athionline.com/resources-1> (ISBN No. 978-93-942183-2-6)

Ujalayan G.P, John S, Singh P, Khan J.A. Evaluation of various factors that determines the Export of Biopharmaceutical Products: An empirical study of Indian Biopharmaceutical companies. *Int J Pharmaceutical Research*

Firdausi, A. A., John, S., Kukreja A. National Education Policy–2020: A Step towards Maintaining Dynamic Equilibrium in Higher Education, AIU University News, 59(14) APRIL 05-11, 2021

### **Research Interests**

- Hospital Evaluation Studies
- Public Health Policy
- Health Economic Evaluation
- Cost Benefit Analysis of Healthcare Programs
- Health Financing Issues in Developing Countries

### **Courses Taught**

- Hospital Management
- Health Economics
- Health Financing
- Managerial Epidemiology
- Research Methodology

### **Training Programs Conducted**

Developed and conducted training module for government doctors of three districts of the state Utter Pradesh under SIFPSA (USAID funded project)

Organized and conducted MDP for the middle and senior management of Ranbaxy Pharmaceuticals Ltd. At Kuala Lumpur, Malaysia

### **Paper Presented**

Paper presented in CME program titled “Hospital Acquired Infection a Question of Hospital Efficiency” on 9<sup>th</sup> May 1997 in Karnataka Association of Community Health (KACH), Bangalore.

Presented a scientific paper titled “Empowering primary health care services through e governance – A case study from Delhi government” in the national seminar at IIHMR, Jaipur on 18-19 November 2006

Presented a paper titled “Health Insurance and Healthcare Accessibility – a Critical Analysis” at International Conference on Finance and Business Management at Jaipur, India on 9<sup>th</sup> February 2013.

Paper titled “Work-Leisure Conflict among ICU Nursing Staff” in the International Conference on Technology and Business Management on 18<sup>th</sup> March 2013, organized by American University in the Emirates, UAE. (ISBN: 978-81-924713-2-7)

Paper titled 'A comparative analysis of Indian Biosimilar Pharma Market with the Global Market: Current Status, Challenges and Future perspective' presented in two days International Conference (Emerging Issues on Contemporary Business Practices in the Era of Intelligence, EICBI-19) organized by Faculty of Management Science, Shri Ram Murti Smarak College of Engineering and Technology, Bareilly on 8,9 November 2019.

Presented a paper title “Role of Regulatory and Professional Bodies in Health Workforce Education” in the Virtual Global Symposium on “Human Resources for Health: Optimizing the workforce in the Health Sector in India” (3<sup>rd</sup>& 4<sup>th</sup>December, 2020) Organized by NIHF in partnership with UNICEF and WHO

Presented on the topic Skillsets Required by A Pharmaceutical Management Graduate in "World Pharma Brand Managers Day - 2021" on 2<sup>nd</sup> & 3<sup>rd</sup> January 2021 (e-colloquium) Organized by PharmaState Academy.

Presented a paper title “Financial Inclusion through Health Insurance” in the International conference on Innovative Health Financing Mechanisms: “Making Healthcare Affordable in India” on January 19<sup>th</sup> & 20<sup>th</sup> 2018. Organized jointly by Jamia Hamdard and BION Healthcare in Hamdard Convention centre.

Presented a paper title “Out of Pocket Expenditure on Pregnancy and Delivery Care Among Urban Household in South Delhi” in the International conference on Innovative Health

Financing Mechanisms: “Making Healthcare Affordable in India” on January 19<sup>th</sup> & 20<sup>th</sup> 2018.  
Organized jointly by Jamia Hamdard and BION Healthcare in Hamdard Convention centre.

Presented a paper title “Burden of Multiple Disabilities among the Older Population of India: An Assessment of Differential Factors” in the 20<sup>th</sup> International Conference on Universal Health Coverage: Roadmap for 2020 Organized by IIHMR University, Jaipur on 2<sup>nd</sup> – 4<sup>th</sup> October 2015.

### **Workshops and Training Programs Organized**

Organized an E- Conference on “Indian Standards of Care: Are we there?” on 1<sup>st</sup> November 2020, in Jamia Hamdard, New Delhi.

Organized a Global webinar on the topic "Fundamentals of the Global Health Supply Chain and the Vital Role of India" on 12th September 2020 in collaboration with Empower School of Health

Organized a summit on Women Leadership in the insurance sector on the theme " Empowering Insurance Sector through Women Leadership" on 30th of November 2019 at Jamia Hamdard University, New Delhi.

Organized International Conference on “Demystifying Transgender Healthcare: Addressing the felt need” on 1-2<sup>nd</sup> November 2019 in Jamia Hamdard

Organized an International Conference on “Innovative Health Financing Mechanisms: Making Healthcare Affordable in India, during January 19-21, 2018

Organized a national seminar on “Corporatization of Healthcare Services” on 26<sup>th</sup> March 2007 at Hamdard university convention centre.

Organized a seminar on “Challenges in Achieving Millennium Development Goals – Role of a Health Manager” on 4<sup>th</sup> February 2006 at Hamdard University convention centre.

Organized a seminar on “Emerging Issues in Healthcare Delivery” at Jamia Hamdard. 30<sup>th</sup> Sept. 2004

Organized one day workshop on “Health in Colonial and Post Colonial India: its Relevance to Contemporary Times” at Jamia Hamdard on 22<sup>nd</sup> February 2005



Attended annual conference of Indian Pharmacy Graduate' Association (IPGA), titled "Role of Pharmacist in Clinical Research & Pharmaceutical Innovations" on 1<sup>st</sup> October 2005.

Participated in the national conference on "Brand Positioning of Hospitals: A Road Map to Success" organized by IIHMR, Jaipur on December 12, 2004.

Organized MDP on Clinic Management in Health and Family Welfare for Ministry of Health, Bangladesh at IIHMR, Jaipur from December 23 – 31, 2003

Attended International Programme on Quality Assurance in Healthcare from February 16 – 21, 2004

Attended seminar on "New age Hospitals" organized by IIHMR on 4<sup>th</sup> December 2005

Attended national health conference titled "Future Health System in India: Raising Sights for Emergent Health Transition" on December 17, 2005

Carried out an Industrial survey on Awareness of Health Insurance among Various Industrial Employees

### **Workshops and Training Programs Attended**

Attended a two day CME program on "Managing Quality in Hospital Services" organized by Department of Hospital Administration, AIIMS in collaboration with World Health Organization- India Office on 6<sup>th</sup> & 7<sup>th</sup> November 2009

Attended a three-day seminar on Strategic Issues and Challenges in Health Management at Indian Institute of Management (IIM) Ahmedabad. November 24 – 26, 2005

Attended MDP on "Effective Management of Hospitals and Healthcare" at Indian Institute of Health Management Research, Jaipur from 17 – 22 November 2003

Attended an International Training Course on "Promoting Rationale Drug Use in the Community" sponsored by World Health Organization and Asia-ITC Europe AID Cooperation from February 23 – 28, 2004

Attended CME program in Karnataka Association of Community Health (KACH) on June 1997 at Bangalore.

Participated in the Case Development Initiative conducted by Indian Institute of Management, Bangalore during April – May 2010 and Co-authored a case title Success Story of Harvest Gold

Participated in the IBM SPSS Statistics, Training Program organized by SPSS South Asia at Jamia Hamdard from 13<sup>th</sup> – 15<sup>th</sup> February 2015.

Participated in a Workshop on Research Fundamentals & Data Analytical Tools titled “Research Fundamentals & Multivariate Techniques” organized by AIMA from 23<sup>rd</sup> to 25<sup>th</sup> July 2013

Participated in a Workshop on “Research Methods and Research Paper Writing” organized by All India Management Association on 3<sup>rd</sup> & 4<sup>th</sup> December 2009

Participated in a FDP on “How to Get Published in Internationally Referred Business Journals” by Globally Renowned Experts 7<sup>th</sup> January 2017 organized by New Delhi Institute of Management, New Delhi